VOLUME III; No. 8.

PROVINCIAL LIBRARY

## Fix Stampede Dates: Two Garnivals and Dances June 30th and July 1st

beld in the Boyal Cafe on Wednesdey, afternoon of his week, March Sit, at 19.81.

Pollowing the reading and adoption, for the secretary was called upon to give the secretary was called upon to give the secretary of the Brooks Board of Trade indicated that that orapplassion was strongly in synapshy with the local Board in processing the present deplorable condition of main high-way. The letter indicated that they had already written to the government of the better condition. A letter from the better condition, A letter from the better condition, A letter from the way also read, stating that two Boards of Trade along the Trans-Canada Highway in pushing the completion of a hard-surfacing program along this high-way.

count of reinschause interest on curricular program along the high-way.

The secretary reported that a profit of approximately 350 00 had been realized from the dance had in the
secretary response to the control of a conceptage the same concentrate for a dance,
engages the same concentrate for a dance
in April, May and June.

Descess Bate of Annual Stampede
Considerable discussion over the
fitter of July, was made. This year
July ist falls on a Statricky, making it
impossible to hold the usual dance
and carrived is the Cultime Ethic durimaking the control of the control of the
property of the control of the control
engage of the control

Curling Blak

Curling Blak

Curling Blak

Board, outlined briefly the work being
conducted in the local right at the preconducted in the local right at the presect time with repair of the installation

officer that the local Board loan tercritic a sum of money not to excelstilled to be repealed on suitable terms

arrived at by the executive of the.

Board, and the Blink Company, was

out further discussion.

The meeting adjourned at approx
imately 5p.m.

Bassano on Monday,
Mr. and Mre, S. W. Lawrie and son
Wallace motored to Bassano on Monday,
Mrs, Lawrie and Wallace re
mained and on Tuesday Wallace had
his tonsils removed, Mr. Lawrie went

### TOWN OF BASSANO

### NOTICE

DOG LICENSES FOR 1989
WERE DUE ON JANUARY 1st,
AND MUST BE OBTAINED
FROM THE TOWN HALL ON
OR BEFORE 16th MARCH, 1989,
OTHERWISE DOGS WILL BE
IMPOUNDED.

### POSSIBLE CITIZENS MAY SEE KING AND QUEEN: UNOFFICIAL

ROYAL TRAIN TO STOP

to Bassano on Thursday.

Church services will be held in
the school house on Sunday, March
12th, with Rev. J. M. Fawcett of Ogd-

n preaching

Lou Darby and Orchestra will play r a dance in the Community Hall on arch 8th.

Mr. alla are, J. Williams, Mr. alla are, J. Williams, on Thursday, returning on Friday.

Miss Dorothy Nelson left for Irricana on Monday's train to visit Mr. and Mrs. T. R. Reeves and family.

## COLD SPELL DAMAGED GAS PLANT ENGINE REPORT REVEALS

ORLD SPELL DAMMAGED
ORD PLAIT EIGHE
REPORT REVEALS

The Workshill and the Second Secon

### HOSPITAL BD. APPLIES FOR RESPIRATOR

# **Curling Rink Undergoing**

Mr. sad Mrs. D. Woycogko and children, left. Monday evenials controlled property damage up to 42 crossing accelerate samebred 21, those involving property damage up to 42 crossing accelerate anabove covered roads. Does gratter of their new home in Olechan.

Mary and Bob Lore were home over the week-and.

Justin Levesque was a caller at the Freeman home flunday.

Miss C. Wight was a Caligary visitor over the week-and.

Justin Levesque was a caller at the Freeman home flunday.

Miss C. Wight was a Caligary visitor over the week-and.

Justin Levesque was a composition of the stormy weather, which was a convicted on a bodily with the property of the

nival. They returned Sunday afterproon.

Mr. C. Narum gave a party to about fitteen young folks Friday night. Cames and dancing was snjoyed until quite late, when the host's mother served a loyely lunch.

### The BASSANO RECORDER

Published every Thursday at the Office of the Bassano Recorder, in the Currie and Milroy Building, Bassano. mber of the Canadian Weekly New Association and the Alberta Divisio of the Canadian Weekly Newspa Association

Association

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Advertising rates funrinshed on application FLOYD.T, CARY, PUBLISHER

### SOMETHING TO THINK ABOUT

A CCORDING to latest advices from London England, the British Governmen, in the event of an European war threatening the security of France, has promised to send to the conlinent two mechanized divisions fully equiped and trained as the speech head of an expeditionery force, and has already completed plans for their maintainance and expansion as the necessities of the oc-cassion may require.

cassion may require.

This calls to mind, the facts applicable to the situation as it stood in 1914 and as it in fact obtained from 1906 until then. In his book entitled "Adventure" Brigadier General Seeley, who later on was destined to lead Canadians into action recites the facts.

the facts.

As. Secretary for war in the British Cabinet in 1906 it fell to the lot of General Seeley to be instrumental in conducting the negotiations which resulted in arrangements being made for the sending of a British Expeditionary force of 100,000 men to France in the event of Germany attempting to invade France and violating neutrality of Belgium. Plans for the shipment of this force was revised annually for it was certain even in 1906 that sooner or later Germany and Britain had to come to grips and in 1914 this 100,000 or "The Old Contemptibles" landed in France with a speed and efficiency which amazed the world.

with a speed and efficiency which amazed the world.

General Seeley records that after the negotiations were completed and Stritain had definitely committed herself to sending this small army, a mere subaltern on the French Genatl staff delivered a statement which, speaking from memory was somewhat as follows: "That he was very glad. He would have been just as glad had Britain promised to send only a platoon, for if he had anything to do with it, he would see to it that they were all killed off with as much expectition as possible, for then he would know that the whole might and power of the British Empire would be thrown into fray."

would be inrown into tray.

Coming from an ordinary Tom, Dick or Harry this statement may not have meant much. But the speaker was not an ordinary Tom. Dick or Harry. He was in fact no less a person that the late General Foch. And if there is a Foch on the 193 edition of the French General Stall we imagine that today he would utter somewhat similar sentiments, with probably as much accuracy in estimating the effort to be made by the British Empire. -0-

### COMMUNITY SPIRIT

COMMUNE DERIVED from the Latin word "Communis" in it's COMMUNE DERIVED from the Latin word "Communis" in its most general sense mean, a group of persons acting together for the purpose of self government especially in Towns. Community spirit may therefore be defined as meaning the spirit which motivates a group of persons acting together for the benefit of the community. It is a thing apart from politics and has nothing to do with the social theories of Communism.

A Town minus the proper communism.

A Town minus the proper community spirit labours under terrible handicaps. There are such places in Alberta and they are not nice places in which to live. They are made so by the people or some of the people who inhabit such communities. It is there where petty jealousies. likes and dislikes, family feuds, destructive gossip, and business above all else, kills the spirit lying dormant in most human beings. Communities such as these are responsible for the expansion "Small Town Stuff" and it has it's significance.

Inthis respect this community has been fortunate and no better example, among the many available, of its existance may be had than in the effort put forth this week to effect a worthwhile community enterprize and improvement—an enterprize made possible only through the whole-hearded cooperation of the townspeople, not the least of whom may be listed the men who have laboured long and hard for scaar fremuneration at back-breaking work just "to see the thing through."

work just to see ine thing through."

The sight of seeing so much done in the face of so many apparently insuperable difficulties restores one's confidence immeasureably in the good qualities of the majority of our fellow

### SCHOOL DIVISIONS

S CHOOL DIVISIONS on the enlarged plan are with us to stay

SCHOOL DIVISIONS on the enlarged plan are with us to stay for some time to come, and the present administration is to lace ongratulated on it's courage in proceeding with the plan in the lace of all the opposition it has encountered. It is unlikely, even if stration would try to revert to the old plan or anything like it—at least for some time to come.

Theoretically the proposal seems sound, and this is admitted oil it's antagonists. It only remains for the units now admitted oil it's antagonists, it only remains for the units now fact that many of the Trustees elected to Divisional Boards are "again the Government" for destroying the old system and may therefore fail in their duties toward the new plan, unless through time they should become converts. The enlarged school plan, it seems to us, opens up many avenue The enlarged school plan, it seems to us, opens up many avenue welfare through athletices and divisional and interdivisional competition. The curriculum provides for as much time being spent on physical education, but our observation is that there is a lot of time spent on talking about the matter, with little or nothing being done towards th promotion of better physical well-being, among the students.

### THE ACAERGE BONUS

A SSUMING, which is not at all-certain that the acreage bonus on a limited basis becomes an actuality, and that the production cost per bushel of wheat exceeds the price paid per bushel for 1939 wheat without the peg, then it would seem to follow inevitably that wheat decrease, and probably to a serious

extent:

If may be all very well to advocate reduction in adheat production as a cure for the present and expectant surplus, but to reduce wheat production to a point where it would have any serious effect on the world market, must mean that everything dependent on wheat such as farm labour, machinery production and sales freight, etc. will suffer corresponingly. The bill of costs might very well he large compared to the cost of providing for a continuous management of the cost of providing for a continuous continuous and sales freight, etc.

### FROM OUR EXCHANGE COLUMN

### A COMMUNITY ASSET

A Commonty Asset:

The average well-conducted weekly newspaper in the province of Alberta has been rendering excellent services to its particular community, which, if may be intilhully said, are not fully appreciated by the community. It is falcen, as matter of course that the editor should lend encouragement to every community project and should be a continual source of inspiration and optimism. Besides the extended labor of producing a well-printed and readable, paper each week and conducing a printing plant, evenings must be spent in, attending meetings and in doing community work. The life of the average editor is a continuous round of foil on behalf of his own community.

in the last decade weekly newspaper revenue has been steadily falling off. At one time, for instance, weekly newspapers received advertising business from governments, law courts etc., but now that source is pretty well dried up. Each weekly newspaper now depends largely on its local did and depressed business conditions have narrowed that appreciate

Actually newspapers, have been fighting for the Actually newspapers have been lighting for the welfare of others and neglecting their own interests. They have been publishing without charge literally thousands of columns of material sent out from scores of sources for the welfare of others. The governments, the radio business, the doctors, the fruit growers, the optometrists, the universities, the grain companies, and many other interests have directed a steady stream of propaganda at the weekly newspaper offices, much of which is printed without adding a cent to the revenue of these newspapers?

It is beninning to look as though the weekly news-

It is beginning to look as though the weekly news-paper publishers themselves would have to organize to get proper recognition. It mechanics, optometrists, school teachers, barbrecognition. It mechanics, optometrists, school teachers, barb-ers, and beauticians can organize and have operators restricted to members of their own groups as well as minimum fees fixed by acts of the legislature, why cannot the weekly newspaper publishers do likewise?

For too long the weekly publishers have been contributing services grainitously. Now this process is taken for granted and appreciative response are at a minimum. There should be a change, and the publishers should initiate it themselves.—The Hanna Herald.

### SOMETHING WRONG

THERE IS SOMETHING crazy about the way things are run in this day and age. Here we have over a billion bushels of wheat in sight for this year all over the world, and we bushels of wheat in signt for this year all over the world, and we are apparently only going to use about half a billion bushels. But, with another half-billion bushels stored away, somewhere there are millions of people who find it impossible to get enough to eat. The great leader of the future, will be the man who finds some way of getting the goods flat we produce rino the hands of those who will consume them.—Fort William Times a constant of the produce of the control of the produce of the control of the co

## CATTLE EXPORT ENLARGED

THE LIVESTOCK interests of Western Canada in general and Alberta in particular will benefit greatly from the recent decision of the United States government on cattle imports

Since the new trade treaty with United States went into force, the Lariff reduction on cattle provided that this advantage should beshared by other countries with which the States has most favored nation treaties. This stimulated Mexican cattle imports to such a degree that in January last Mexican cattle imports to such a degree that in January last Mexican state imports to such a degree that in January last Mexican that the states have been such as the state of the Afferican market as Canada.

shipped as many cattle to the Afferican market as Canada.

In view of this condition the Dominion protested to Washington and called for the application of the cattle quota system provided for in the treaty. On February 24 Canada asked that the quota be fixed and the request was almost immediately complied with. Under the new world quota for the American cattle market, this country has given 86.2 per cent. As a result Canada livestock men, will be able to export to the United States 142,230 head of seven hundred pounds or more during the nine months beginning on April 1. They carry a duty of one and a half cents a pound, a reduction from two cents being provided in the treaty.

being provided in the treaty,

Alberta stands to benefit most among the West-Alberta stands to benefit most among the West-ern provinces because the great percentage of feed-lot cattle available for export are in this province. By the new ar-rangement, Canada's fotal shipment of cattle to the United States during 1939 will be in the neighborhood of 175,000 head, a market of great value to the west.—Calgary Herald.

### TODAY'S THE DAY

If you should rise and make your way, Your chance is here—today's the day, But you must work—the others play, You cannot afford to shirk.

For the will to win is the reason why

For the will to win is the reason why
The other chap has climbed so high.
You'll never succeed—unless you try.
And make up your mind to work.
Working with hands and working with head,
Working for more than your daily bread,
Working for more than your daily bread,
Working and planning and looking ahead.
Showing your worthy of hire.
Keeping your eye on the high watermark,
Working with smiles from daylight till dark,
Doing each job with a joy in your heart,
Never to slacken or tire.
Let the work of one day be a guide for the next,
Let this labor of love till your soul.
Then you'll find like the pilgrims that are gone on
before.

You are on the right road for your goal.

### LOUIE CONN -PHONE 7

CLEARING LINES IN MEN'S AND BOY'S WEAR AT ROCK 

GROCERIES :- : MEATS :- : FRUIT SPECIALS FRESH AND CUREED MEATS-EGGS

HAMBURGER—Nice and Fresh, made daily per ib. FRESH PORK SAUSAGES — 21bs. CHOICE ROASTS per lb. STEAKS—per lb,
SLICED BACON—per lb,
FRESH WHITE FISH—2 lbs,
EGGS—per dos,



## YOUR HUSBAND WILLTHOROUGHLY ENJOY THIS DELICIOUS RECIPE FOR **FISH**

IT'S ONLY ONE of the almost endl ars only one of the atmost endless variety of tempering, inceptaive recipes that are so easily prepared from Canadian Fish. , floods not only enjoyable, but packed with rich, nourishing goodness . . with a liberal supply of prectous minerals, proteins and viramins that give the quick food-energy required to keep the menfolks feeling fit and strong for their work.

Stong for their work.

Over 60 kinds of Canadian Fish and Shell-fish are available to you all year 'round, whether fresh, frozen, smoked, dried, canned or pickled. They provide a meal that's really "scrumptious" in any man's language.

Serve Canadian Fish and Shellfish

DEPARTMENT OF FISHERIES, OTTAW

Department of Faherine, Ottawn.
Please send me your free Booklet, "100 Temping Fish Recipes"."

Name....(Please print leners plainly)

Badies! WRITE 100

FREE

ANY DAY A FISH DAY

### BASSANO LUMBER YARD

Now in stock, a very good grade of Native Alberta rough inmber, suitable for decking sheep cars, windbreakers etc.
\$27.00 per thousand. Pence Posts, Cement, Plaster and
Beaver Board

### JOE HARRIS

Agent Imperial Oil Co., Ltd.

Church Announcements

St. Columbus Church BASSANO, ALTA. MASSES—2nd Sunday of each month at 9 o'clock or IT o'clock allernately 5th Sunday of the month at 9 o'clock Special Devotions will be announced as the occasion arises.

REV. JAMES MORROW - PASTOR

Church of England

BASSANO, ALTA.

**Knox Presbyterian** Church

11 a.m.—Sunday School 7:30 p.m. Evening Service, oly Communion Sunday, March 5th-Rev, H. R. Horne, will conduct morning and evening worship,

W. S. Playfair

GALT COAL Feed and Draying Phone 26, Opposite Depot ORDER Cut Flowers and Plants Sprays and Wreaths

From H. D. Bacon

"CLASSIFIED"

ADS.

GET

RESULTS

Phone-35

Harry Holmes
CARPENTER and BUILDER
Estimates Given on All Work

If you are in need of building or carpenter work of any kind Phone 16

Pastor: Mr. Richard Main

Rev. J. H. Naylo



Friday Saturday March 10, 11

Next Week TRADE WINDS

> ORPHEUM THEATRE



\$2.00 from Bassano

GOOD GOING

MARCH 16-17-18 RETURN UNTIL MARCH 21

Canadian Pacific

## The Mail Bag

Ed, Note—Due to length of the fol-lowing letter, it is impossible to pub-lish all the material. However, we believe the most important facts still remain lotact, and ask that in the future, reident contributing letters to these, columns contine their letters as much as possible. Lack of space will not permit the publication of lepathy letters.



This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta

GOOD SEED AND WHEAT MARKETS High quality is the best salesman for Canadian wheat. Migh quality is produced from good seed of a variety sulfable to your district. High quality, Registered and Certified Seed through the Crop Testing Plan is available at our elevators.

THE ALBERTA PACIFIC GRAIN COMPANY LIMITED

See our local agent.



EARCATS IN SOUTH

minton, should start in now to flood, the newspapers with information as to the coa, of patting a bushed of wheat in Country. Elevators and bombard the papers from East to West with information before it is too late to be compared to the coal of the coal of

A very true statement was nated to the Interest of Interest of

E. Pluribus Unum

SUBSCRIBE TO-DAY!

### KNOW YOUR BEARCATS

Johnson.

The following year he graduated to the Black and Gold. Dr. Barlow's Juniors with Stan Wight, Ted Stirre Petes McLean, Iyal Warren and the rest of the lads.

He moved with his parents to Mossisish where brother. Fat' and himself did a jor boilster the club there. At this point in this athlete's life he Assémic Course a Normal in

self did a loi go bolater the club there. At this point in this athlete's 'life the Andemilo Course as Normal feet the Andemilo Course and Andemilo

## SPORTS ORGANIZATION MAKING EARLY PREPARATIONS

A representative group of local caches accompanied Mr. Wm, McLaws to Olisichem where a meeting bis helicit is consection with the animat field day which is stated to be the consection with the animat field day which is stated to be the consection with the animat field day which is stated to be the consection with the consection of the

### THE WEATHER

Temperatures over the Bassand Temperatures over the Bassano clastric have genander fairly constant for the past week, keeping a few degree below the freezing point, and at no time dropping far below zero, Light snow flurries over the week-end caused some drifting in piaces, due to light winds, but in general, roads are reported to be in passable condition. At time of writing, far-

### CLASSIFIED ADS. Advertising under this heading

FOR SALE—Pure Bred Bronz Turkey Toms and B, Turkey Hens, All are Government Banded a Blood tested, At Association pric Mrs. Herbert C, Cory,

FOUND Pearl Necklace, Owner may have same by calling at the decorder Office,

The Board of Trade Dance beld in the Macon End I and Trade Dance beld to the Macon End I last Thurway uight proved to be one of the most successful events of the easeon, from both financial and entertaining riveryoints and a person of the financial superson and the superson superso

success he is enjoying at this point dications of mor e snow are in evi-denence, A depth of only two or three inches fell over the week-end .

> BEFORE DATING YOUR SPRING SALE

### Remember

"FOIEN SELLS IT!" 23 Years Experience in Southern Alberta

### M. N. Foien

Member Alta, Auctioneer Ass'n, Duchess, Alta, License No. 491

## SEED GRAIN

As members of the Crop Testing Plan we have Improved Certified Seed grain, best suited to your district. These approved seeds are available to you as cost.

# EDERAL GRAID

### Annual Anniversary Banquet of E.I.D.

COMPLIMENTARY TO MR. E. L. GRAY and MR. L. C. CHARLESWORTH

## Friday, March 24th, 1939

DINNER at 7 p.m. in NEWELL HOTEL, BROOKS

TICKETS \$1.50 PEH PERSON

Seating Accomodations Limited
PLEASE MAKE YOUR RESERV ATIONS AT CORY'S DRUG-STORE, BROOKS, BEFORE 15th MARCH.

## BOARD OF TRADE DANCE A

### REV. H. B. HORNE GIVES INTERESTING SERMON SUNDAY

Ber H. R. Menne of Region, gave interesting surmons in Knox Prevalve-reian Church, both morning and evening, last Suyday, March 5th, Both services were exceptionally well actepided by many from districts immediately surrounding the town.

When the surmon surmon

the Christening and Communion Ser-vices,

Before departing from Bassano,

Rev. Horne expressed himself as being highly pleased with the attitude of Bassano citteens towards their Church, and extended congratulations to Mr. Richard Main, Pastor, on the

## Dr. A. G. Scott

M. B., L.M.C.C.

PHYSICIAN & SURGEON

Telephones Office 37 - Residence 131

## Dr. W. F. Keith

Dentist

Phone 83 Rassano

### Dr. B. E. Barlow VETERINARIAN

BASSANG . . . ALTA.

Wm. McLaws

### Barrister - Solicitor - Notary

BASSANO - ALBERTA Phones:

Office 6 - Residence 128

A. T. Connolly Registered Optometrist



OLUCK SERVICE

MEN'S BUPPALO COATS
A real fur coat to last a lifene, be aure to see them at the
west price, BUY NOW!

MEN'S SHOES
Stout working shoes for spring work, Solid leather soles PRICE 82,95, 83,25, 83,65 pair.

FRUIT SPECIAL

can red rasp.

1 can apricota

1 can pears,

1 can blackberries

all for 69e

Sardines, in oil, Burnawick

Clark's Tomato Sonn 3 tins 25e Graham Wafer Biscuits 20c lb

Meat Paste, Headlunds I chick-en and ham, veal tongue, PRICE 10c

French mustard in extra large tar. PRICE 29c

ORANGES, Sweet And Juley, Reg. 2 doz. \$1,00, NOW 5 doz. \$1,00 LARGE SIZE ORANGES 3 doz. BANANAS 2 lbs, 25c-LETTUCE

—CELERY — SWEET POTAT OES-RIPE TOMATOES.

## JAMES JOHNSTON

### Heard 'n Seen

"Watta" Johnston carefully man-pulating the typewriter keys to give an accurate and authorative report on the Firemen's meeting last Wednesday evening. Of course we "Blue-pen-cilled" it here and there.

cilled" in here and there,

Pire Chief Tom Ingeberg caught
with a portable fire extinguisher
under his arm is not week. We have
suspicion to believe the contents of
that extinguisher would tent state
to help; instead of damper, a fire Tom,
A cersain Countestic "farmer" is
responsible for the "following title
dity, Maybe some of our readers
are acquainted with the mentioned

Phone - 34

- FOR YOUR -

J. T. FRASER

BASSANO, ALTA. Electrical Appliances and Westinghouse Radios For Sale

FRESH MILK AND CREAM

A. Meidinger

## A. J. Sevigny Brooks, Alta.

License No. 54-39-40 Phone 78

"THE STORE OF QUALITY"

rance,
Per peace I've looked both near and
far,
And now I'm working on the N. O.
And now I'm working on the N. O.
Per there it is both peaceful and
swell
Guite unlike the city.—[Well,
spell with a cap, H.]
Did we see Curling Cilub Executive
Haynes hide a smile Monday night, as
Calkro's risk unmerdfully sunk into
the deptias at the handes of D. Kelto
the deptias at the handes of D. Kelto
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the display (a when guite so many
the deptia at the order
to the hand on the third disper your
anima, at, don't, walte guite so my
the hand on couple of young Bank
Boys who are working exceptionally
the deptia at the the train,
Where's Charles Wilson these days'

Where's Charles Wilson the

hink.
Florence Smith, gentle and genertus, paid two-bits to see us look up 
the air last week-end, Generous 
nit the word for it.
The most surprised gentleman of 
he week-Scotty Welaws at the 
Soard of Trade meeting, Guess everyody else binks the idea is topa too, 
tests.

We know at east one person who ill be surprised this week when his ame doesn't appear in this column usual.

VITAMIN BENEFITS

of Cod Liver Oil

These golden yellow tablets are pleasant to take! Just awai-low them, No oily flavor! No dis/greenble after-effects! Take Purvient Cod Liver Oil Tablets to aid is the reduction of colds, such as the second of the control of the control of the purview of the control of the co

STILES "The Druggist" The Rexall Store

### nteresting tems

or and Mrs. C. McKinnon motored in Nanton on Wednesday of this week attend the funeral of the late Mr. A. Neabitt. Mr. Neabitt will be menimbered as an old-timer by many this district, having ranched as a artner with Mr. McKinnon in the

Citizens of Basano were pleased to see a picture of Miss Margaret Reber, who recently left Basano to Unit for a position as Africaevard-ces for Trans-Causida Afrines, in the Miss Basano the Cogary Herid, Miss Basano the Cogary Herid, Miss Basano of the Cogary Herid, Miss Basano of the United States give tacking the training, and all sees grapes around one of the large planes of the Company.

### BORN AT THE HOSPITAL

# McKEE'S STORES

## A Week-End of Saving Opportunity Wonderful Shoe Values

See Our Window Display of Shoes

### NEWS FOR THE HOME KNITTER

We are clearing up our stock of Jumbo. Down, Tweed, Triple Twist, Butterfly, Fairy Wools, all the fine Monarch quality. These will be on sale at the following prices:—

jumbo Reg. 40c — Now 30c 2 oz. ball

Down Reg. 30c — Now 23c 2 oz. ball

Triple Twist, Butterfly, Fairy

Triple Twist, Butterfly, Fairy

MOW 25c for 2 t-oz. balls. No White included in this lot.

### Sale of Ladies' Crepe Dresses

Lovely Dresses of fine quality. Silk Crepe all in Smart New Styles, colors, Black Navy, Brown, Wine, Rust and Green. Now on sale Reg. \$3,95 — for — \$2.75 each. Reg. \$2.95 — for — \$1.98 each.

### Sale of Children's **Snow Suits**

This line must be cleared.
These prices should move them. Made
from heavy Pure Wool, Snow Suifing in one
fice or two piece styles.
One piece Styles Reg. 34-56 for \$2.95 suit
fit 3 to 6 years

## Men's and Boys' Wear Section

### Mens Dress Pants

2 piece Style Reg. \$6.50 for \$4.25 suit
Tailored from all wool, check and mixture
Tweeds. Dressy, good wearing pants.
Rer. \$3.95 on sale \$2.98 pair

## **Dress Socks**

Fine quality, Pure Wool Socks. Come in fancy check and plaid effects. A wonder-

On sale 29c per pair

## Cardigan Coats

Pure wool, in Heath mixtures, zipper fast-ening. 2 pockets, smart, dressy garments for spring wear. Reg. \$4.50 on sale \$3.29

### Mens Melton Belter Coats

Tailored from heavy Dark Brown Milton oth, Belter Sports Style, zipper fastening.

2 front pockets. Reg. \$3.75 on sale \$2.79

### Winter Combs.

All reduced in price. Fine quality wool and cotton mixture garments, in buttoned front-Haichway and P. D. Q. Styles. Good for wear Good for wash. Reg. 81,75 on sale \$1.29 Reg. \$1,85 on sale \$1.49 Reg. \$2,250 on sale \$1.49

## GROCERY DEPARTMENT

ROLLED OATS:-Robin Hood or Quaker
At Special Prices:NON-PREMIUM Rer, 25c NOW 19c pkg.
GLASSWARE Reg, 30c NOW 25c pkg.
CHINAWARE Reg. 35c NOW 28c pkg.

SQUIRREL BRAND PEANUT BUTTER:-Quart Sealer Special each .... 39 Aylmer Tomato Juice-4 tins ....

Johnston's Paste Wax-5 Free ounces with each 1 lb. tin ...... 65c

Soap Flakes-2 lb. pkg. ... Blended Jam-Very good quality, 4 lb tin

Soup Mix-Special 3lbs. ...... Red Arrow Sodas—Salted or plain, family size pkg. each—————————————————————20c

Chocolate Puffs-Fresh stock. Special 2 lbs. Spaghetti-5 lb. box Special each ..... 29c Suntex Grape Fruit Juice—Large No. 2 tins. Good value at 2 for .... 27c ORANGES

Look At The Prices

344's—Reg. 25c doz. 288's—Reg. 30c doz. 252's—Reg. 35c doz. NOW 3 doz 69c NOW 3 doz 69c Buy in quantities and save

Soap Deal-4 bars of Toilet Soap and one pkg. Soap Flakes all for ...... 21c

Buy 2 pkgs, Kelloggs All Wheat at regular prices and get 1 pkg. Corn Flakes for 1c

We have a fine assortment of Peek Freans English Biscuits—all at one price, pkg 25c Grape Fruit- Good Size 4 for 25c Fancy Delicious Apples 31/2 lbs ...

Newton Apples-Wrapped 31/2 lbs. ...... 25c Tomatoes, Lettuce, Celery, Cabbage, Rhubaro, Lemons Banana<sup>3</sup>, Turnips, Sweet-Spuds and Carrots.

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